

Peace Corps Social Media Resources

Facebook

<http://www.facebook.com/peacecorps>

On the official “page” for the agency we post updates, videos, pictures and events for those who are “fans” or “like” Peace Corps. In addition, the regional offices have access to post events in their area.

If you have a personal FB page, I highly recommend that you fan the PC page. Not only will you get updates (and great resources!), it will also help other people know that we have an official page. Even if you just share one posting with your friends, you are helping get the word out. Our goal is to get 200,000 fans by the end of 2011! One for each RPCV.

We also have a recruitment group on Facebook: Volunteer Jobs @ Peace Corps

<http://www.facebook.com/group.php?gid=132536850106589>

Currently, we are not actively directing people there, as there are rumors that Facebook will soon be doing away with Groups. However, it still gets traffic and you are encouraged to interact with prospects there. The page also includes FAQs in the discussion tab:

http://www.facebook.com/group.php?gid=132536850106589&v=app_2373072738

Twitter

<http://www.twitter.com/peacecorps>

Communications uses short (140 characters or less!) “tweets” to inform followers about PC events, press release, videos, updates to the website, etc.

Get a Twitter account and follow any Tweeters related to your interests and tweet about PC-related events that you are involved in.

YouTube

<http://www.youtube.com/peacecorps>

The official YouTube “channel” for Peace Corps features all of our current full length videos, plus addition vignettes and historical footage. Feel free to show them at presentations or share links.

Playlist Resources:

Face of America - http://www.youtube.com/view_play_list?p=69A709E8C0481C67

Sector Videos - http://www.youtube.com/view_play_list?p=2B90BEBDEE4842E2

Sector Slideshows - http://www.youtube.com/view_play_list?p=321A5A56AEFB2506

Grad School - http://www.youtube.com/view_play_list?p=2CDE3A4B202D6F8A

New PSA - <http://www.youtube.com/watch?v=KwuDH5BkHvw>

Flickr

Designed to provide a glimpse into the life of the Volunteer, our official Flickr photostream features photos from our archives.

Sets:

What Do Volunteers Do -

<http://www.flickr.com/photos/peacecorps/collections/72157623042484445/>

What's It Like To Volunteer -

<http://www.flickr.com/photos/peacecorps/collections/72157623618888905/>

Reflecting the Faces of America -

<http://www.flickr.com/photos/peacecorps/collections/72157623580156732/>

Web Banners

<http://www.peacecorps.gov/psa/webbanners>

This suite of web banners was created so that web users could embed them on their blogs, web pages and social media profiles. Use these on your own sites and share the link with others who want to help promote PC.

If you have any questions, please feel free to email me at asmigiel@peacecorps.gov