

# **Frequently Asked Questions**

### Q: What is Increase Peace?

A: Increase Peace is a new Peace Corps referral program to recruit the next generation of Volunteers. Through Increase Peace, currently serving Volunteers, returned Volunteers, and Peace Corps staff members are encouraged to refer a friend or family member who they believe would make a great Volunteer to consider applying to Peace Corps.

#### Q: How can I get involved in Increase Peace?

A: There are many ways! The easiest and most powerful way is to send an email referral via the Peace Corps website page peacecorps.gov/increasepeace. This takes less than 10 seconds and sends a turn-key message with hyperlinks to resources candidates will find helpful in considering Peace Corps service. From this page you can also download an Increase Peace badge to post on your Facebook or blog, further promoting this turn-key program.

Current Volunteers are also encouraged to participate in our Volunteers in Action: Recruiting Others (VARO) program as a Third Goal activity while at home onvacation. Askyour country director for details.

And everyone can help by engaging friends and family through social media to visit the Peace Corps website www.peacecorps.gov,"Liking" us on Facebook, and following us on Twitter.

Folks can assist Peace Corps recruiters with following up on prospective applicants or those who have already applied through calling events, or hosting an informal coffee hour to discuss the advantages of applying to the Peace Corps.

For more information on any of the above, feel free to submit queries to increasepeace@peacecorps.gov.

## Q: Who can participate in Increase Peace?

A: Increase Peace is a program open to friends, fans, or partners of the Peace Corps family (RPCVs, Staff, PCVs).

# Q: I've already referred applicants to Peace Corps in the past. Can I get Increase Peace credit for this?

A: The primary objective of the Increase Peace program is to help build the Third Goal legacy and encourage qualified people to apply to be a Peace Corps Volunteer. While no official "credit" is offered for referrals, the website contains a downloadable Increase Peace badge to display on your Facebook profile or blog to increase awareness of your participation in the program.

# Q: How is Increase Peace different than just talking about Peace Corps to a friend?

A: Increase Peace recognizes that RPCVs have been a primary source of applicant referrals throughout the agency's history, and we greatly admire and thank those who have contributed to that legacy. This campaign is meant to mobilize and harness that idea in an innovative new program to increase overall referrals and provide you with easy-to-use tools. We are encouraging all friends, fans or partners of the Peace Corps family (RPCVs, PCVs, and Peace Corps staff) to speak with at least one friend or family member who is interested in serving and encouraging them to apply.

### Q: I referred some applicants through the Increase Peace website, but I'm not sure if they applied. Is there a way to find out if they completed the application?

A: We encourage you to follow up with the friends and family members you refer to help in our efforts to retain prospective applicants. In this way you will be able to find out whether or not the application has been completed.