

<p>STANDARD SECTOR INDICATOR CODE: AG-032 FTF (FTF Code: 4.5.2-38)</p>	<p>New Private Sector Ag Investment: Value of new private sector investment in the agriculture sector or food chain leveraged by FTF implementation. (AG-032 FTF)</p>	
<p>AGRICULTURE SECTOR</p>	<p>Sector Schematic Alignment <i>Note: This indicator belongs to the “Markets” Project Area and “Business Development Services” Project Activities/Training Package (PA/TP) within the AG Sector but is borrowed by the following Project Activities/Training Packages within the ENV Sector.</i></p> <p><u>AG Sector (“Home” of the SSI)</u> PA/TP: Business Development Services</p> <p><u>ENV Sector</u> PA/TP: Business Development Services</p>	
<p>Type: Outcome</p>	<p>Unit of Measure: US dollars</p>	<p>Disaggregation: None</p>
<p>Definitions:</p> <p>Investment—any use of private sector resources intended to increase future production output or income, to improve the sustainable use of agriculture-related natural resources (soil, water, etc.), to improve water or land management, etc.</p> <p>Food chain – the flow of investments in the agricultural sector, includes both upstream and downstream investments.</p> <p>Upstream investments—include any type of agricultural capital used in agricultural production, such as animals for traction, storage bins, and machinery.</p> <p>Downstream investments—could include capital investments in equipment, buildings, labor, etc. to process agricultural products post-harvest as well as to transport agricultural products to markets.</p> <p>Private sector—includes any privately-led agricultural activity managed by a for-profit company. A CBO or NGO resource may be included if it engages in for-profit agricultural activity.</p> <p>“Leveraged by FTF implementation”—indicates that Peace Corps or USG-funded activities directly encouraged or facilitated new investment. Investments reported <u>should not</u> include funds received by the investor from USG as part of any grant or other award.</p> <p>New investment—investment made during the fiscal year (October to September).</p>		
<p>Rationale: Increased investment is the predominate source of economic growth in the agricultural sector. Economic growth particularly in the agricultural sector is critical to achieving sustainable reduction in hunger and poverty. Private sector investment is critical because it indicates to private agents that it will provide positive financial return and, thus, lead to sustainable increases in agricultural production.</p>		

Measurement Notes:

- 1. Sample Tools and/or Possible Methods (for Peace Corps staff use):** Volunteers should use data collection tools to measure progress against project indicators. A data collection tool to measure this indicator could be based on one of the following methods—survey, interview, or secondary data review of available farm/business records—though there may be other data collection methods that are appropriate as well. For more information on the suggested methods, please see **Appendix I in the MRE Toolkit**. Also be sure to check the intranet page as sample tools are regularly uploaded for post use. Once a tool has been developed, post staff should have a few Volunteers and their partners pilot it, and then distribute and train Volunteers on its use.
- 2. General Data Collection for Volunteer Activities:** All Volunteer activities should be conducted with the intention of achieving outcomes – knowledge change (short-term), skills demonstration (intermediate-term), and behavioral changes (intermediate to long term) as defined by the progression of indicators within the objectives of a project framework. The progression of measurement for all Volunteer activities should begin with baseline data being conducted prior to the implementation of an activity (or set of activities), followed by documenting any outputs of the activities and then later at the appropriate time, measurements of specific outcomes (see “Frequency of Measurement”).
- 3. Activity-Level Baseline Data Collection:** Volunteers must collect a baseline measurement of the value (in USD) of private sector investment in the agriculture sector or food chain before or at the start of their activities with an individual or organization. It provides a basis for planning and/or assessing subsequent progress or impact with these same people. The information for the baseline measurement will be the same or similar to the information that will be collected in the follow-on measurement (see “Frequency of Measurement”) after the Volunteer has conducted his/her activities and it is usually collected using the same data collection tool to allow for easy management of the data over time.

Please note that successfully documenting the value of the value of private sector investment in the agriculture sector or food chain requires a period of relationship and trust-building with the individuals or organizations that a Volunteer is working with, and an understanding of cultural norms and gender relationships. Please note that obtaining financial information on value of private sector investment can be difficult, so Volunteers should take their time and make sure they are well integrated into the community before attempting to report against this indicator.

- 4. Frequency of Measurement:** For reporting accurately on this outcome indicator, Volunteers must take a minimum of two measurements with individuals or organizations of the target population reached with their activities. After taking the baseline measurement (described above), Volunteers should take at least one follow-on measurement with the same individual(s), typically after completing one or more activities focused on achieving the outcome in this indicator and once they have determined that the timing is appropriate to expect that the outcome has been achieved. Please note that successful documentation of private sector investment in the agricultural sector or food chain may not be immediately apparent following the completion of activities and may need to be planned for at a later time. Once Volunteers have measured the change in value of private sector investment, they should report on it in their next VRF.

Volunteers may determine to take more than one baseline and one follow-on measurement with the same individual(s) or organization(s) for the following valid reasons:

- a. Volunteers may want to measure the change in the value of private sector investment in the agriculture sector or food chain for the same or additional individual(s) or organization(s), particularly for any activities that are on-going in nature (no clear end date);

- b. Volunteers may want to enhance their own learning and the implementation of their activities by using the data collected as an effective monitoring tool and feedback mechanism for the need to improve or increase their activities;
- c. A Peace Corps project in a particular country may choose to increase the frequency of measurement of the indicator and Volunteers assigned to that project will be required to follow in-country guidance.

In all cases, any additional data collection above the minimum expectation should be based on the time, resources, accessibility to the target population, and the value to be gained versus the burden of collecting the data. Following any additional measurements taken, Volunteers should report on any new private sector investment in the agriculture sector or food chain in their next VRF.

5. **Definition of Change:** The minimum change to report against this indicator is the change in the value of private sector investment in the agriculture sector or value chain.
6. **General Reporting in the VRF:** The Volunteer should report the total amount of new private sector investment in the agriculture sector or food chain into the "Total" column. The data for this indicator is reported annually based on the fiscal year (October 1 to September 30). In each VRF a Volunteer should enter the value of new private sector investment in agriculture sector or food chain.
7. **Reporting on Disaggregated Data in the VRF:** There are no disaggregation requirements for this indicator. The Volunteer must only enter the value of new private sector investment in the agriculture sector or food chain.

Data Quality Assessments (DQA): DQAs are needed for each indicator selected to align with the project objectives. DQAs review the validity, integrity, precision, reliability, and timeliness of each indicator. For more information, consult the Peace Corps MRE Toolkit.

Alignment with Summary Indicator: TBD