

# A MESSAGE FROM THE COUNTRY DIRECTOR

Dear Peace Corps Partners,

It is with pride that I share with you the 2019 annual report for Peace Corps Senegal. You will see that, with your support, Peace Corps Volunteers and staff were able to achieve impressive results. We regret the delay in releasing the report, which was due to the many changes in our working modalities related to COVID-19.

As you may know, in March 2020 Peace Corps took the difficult decision to suspend its 61 country programs around the world and to return

7,000 Volunteers to the United States. Since that time, we have been planning for the return of Volunteers to service; in fact, Peace Corps has recently reopened online applications. We intend to return to Senegal just as soon as conditions permit. In the interim, staff continue to engage with you, our partners, to ensure that critical activities continue. For example, our advisory committees from the Community Economic Development and Agroforestry sectors met recently via Zoom and respectively identified ways to support businesses and promote sustainable environmental practices during the COVID 19 pandemic crisis. They also discussed possibilities for the reintegration of volunteers in Senegal. The Agriculture and Community Health sectors are also in contact with partners to facilitate the return of volunteers.

In short, we are actively planning for the day when our Volunteers will be back in order to continue our work to promote peace and friendship between the peoples of Senegal and the United States. In the meantime, thank you for your collaboration, and enjoy the report!

Kind regards, Cheryl Gregory Faye Directrice Corps de la Paix - Sénégal

#### HISTORY

Lu Yagg Degg La! That which endures is true!

The United States Peace Corps is active in 61 countries worldwide, working with host countries to face the most pressing challenges of our time. Peace Corps has worked hand-in-hand with government, local organizations and communities since 1963 to help Senegal achieve critical development goals. Peace Corps Volunteers serve across the country, devoting two or more years of their lives to grassroots community development in this land of Teranga—Senegal's rich culture of hospitality, warmth and sharing.

#### Peace Corps goals:

- 1. To help the people of interested countries in meeting their need for trained men and women.
- 2. To help promote a better understanding of Americans on the part of the peoples served.
- 3. To help promote a better understanding of Senegalese people on the part of Americans.

Volunteers are our resource! Peace Corps Volunteers are Americans between the ages of 19 and 90. They represent the rich diversity of the US, coming from all races, ethnicities, backgrounds and cultures. Volunteers learn local languages, live with host families, and share in Senegalese culture. Volunteers work as facilitators, helping to build long-term capacity in their communities and serving as catalysts for collaborative development among our network of partners. In 2019, over 200 dedicated Volunteers served throughout Senegal, implementing development projects in agriculture, agroforestry, health and community economic development. Working in the innovative Work-Zone Model, Volunteers achieve impressive results in cross-sector initiatives including food security, youth and gender development and malaria prevention.





4,802 individuals participating in USG food security programs

48,069 trees planted 41,389 planted by AGFO PCVs planted

hectares
under improved
agricultural management
practices or technologies

394 children under five years reached with nutrition-specific interventions



population reached with individual or small group-level training on youth health and well-being

2,261 long lasting insecticide treated nets purchased or delivered

**1,493** individuals taught entrepreneurship behaviors

300 youth attended volunteer led empowerment and leadership camps

#### AGROFORES 7

The Peace Corps efforts to preserve the environment and manage natural resources are closely aligned with the policy of the Ministry of Environment and Sustainable Development. This work is implemented by the Agroforestry Program through its new project framework (2019-2026). The main goal of the Project is that Individuals and communities in Senegal sustainably manage their natural resources ensuring food security and a healthy environment. It is made of three (3) major components which are i) environmental education, ii) tree propagation, maintenance and diversification and iii) natural resources and environmental management.

The Agroforestry Volunteers, our most rural Volunteer group, work not only on capacity building but also on promoting environmental

stewardship. The primary capacity building activities that Volunteers address include extension of agroforestry technologies such as live fencing, windbreaks, hedgerow intercropping, orchard establishment and management, and other techniques to protect farmland, increase production and boost farmers' revenues. Additionally, the Agroforestrty program recently launched a beekeeping initiative to better promote environmental education.

The establishment and management of fruit tree orchards, Moringa trees, cashew plantations, and other nutritious tree products make the Agroforestry project a key player in the fight against hunger and poverty. Volunteers also address issues related to sound management of natural resources, water management, erosion control, bush fire

management, etc. In 2019, Volunteers and members of local communities in St. Louis and Foundiougne planted thousands of mangrove propagules.

Volunteers utilize the 66 Peace Corps sponsored master farms across Senegal to extend improved agroforestry techniques to farmers and provide broader access to high-quality mango and citrus species. Under each of the three main objectives of the Agroforestry programs, our 42 Agroforestry Volunteers were trained on best practices--seed selection, field preparation, nurseries, out-planting, weeding, harvesting and processing--along each respective value chain. Trained Volunteers then carried out activities throughout the 2019 fiscal year with the goal of disseminating the technologies and skills.

16

Environmental education clubs were created

41,389

Trees were planted, including 13, 000 cashew trees

449

Individuals taught how to construct mud-stoves

1,409

Individuals who were instructed about relevant environmental issues in their areas

1,079

Individuals receive one-on-one teaching to propagate, plant, and manage multipurpose tree species

1,327

Individuals planted trees

490

Youth, boys and girls

participated in environ-

mental education clubs

337

Men, women, youth, farmers were taught to implement soil & water conservation practices

1,079

Individuals were taught on techniques to prevent and control bushfire

#### AGRICULTURE

The agriculture sector focuses on increasing food security, a priority for the Government of Senegal, and several USAID-funded development projects in Senegal. Volunteers are having the most impact in improved field crop farming techniques and gardening technology extensions for youth, male and female farmers in community gardens and schools. The focus of the project is on building the

capacity of farmers to use more effective and resource-efficient agricultural technologies to increase yield and intensify vegetable production. Volunteers work closely with community counterparts to identify and address specific community needs related to the agricultural sector.

In 2019, 71 PCVs, including both Ag Volunteers and Volunteers from other sectors, reported activities that met the sector's objective 1, Increase Master farmers' and other male, female, and young farmers' capacity to sustainably cultivate improved varieties of staple crops for home consumption and income. Activities falling under objective 2, Increase farmers'—especially youth, women, and teachers—capacity to sustainably grow more vegetables for home consumption and income, were reported by 65 PCVs including 36 Ag PCVs.

Through the Volunteer's efforts, a total of 2,740 individuals participated in food security programs. These individuals represent 119% of our target. In response to Senegal's gender development goals, Volunteers have increasingly emphasized women's and girl's empowerment in the agricultural sector through their interventions. As a result, in 2019women and girls represented 74% of the individuals participating in Peace Corps' food security efforts, with youth under 24 representing 34% of that total.

With the help of Volunteers, farmers throughout Senegal are adopting improved varieties and improved gardening practices. 249 farmers including 95 females and 154 males adopted improved seed varieties. Additionally, 2,515 individuals were trained in improved crop cultivation. Among those trained, 673 were youth instructed on improved vegetable varieties and improved cultivation, management practices and technologies. 584 farmers, including 361 females and 223 males applied at least one improved agricultural management practice or technology; and 8 gardens were sustained six months after establishment.

This project will continue to encourage community-led agricultural training established through the Master Farmer Program by continuing to provide support and training to Master Farmers, by reviewing the current approach and assessing the training component of the program.

2,740
Individuals participating in Peace Corps' food security programs

Farmers who receive one-on-one teaching in improved crop cultivation management practices and

technologies

6,680
Trees planted by 426
individuals with the
assistance of
Volunteers

Youth instructed on imprived vegetable varieties and improved cultivation mamagement practices & technologies

Youth agriculture clubs created/co-developed

601 ners who h

Farmers who have applied at least one improved agricultural management practice or technology

492
Individuals trained on improved crop cultivation management practices and technologies

510

Students who receive instruction on improved vegetable growing and management practices and, basic science concepts

#### HEALTH

The current project main objective is to promote maternal, newborn and child health through the utilization of community health services. It capitalizes on lessons learned from the previous community health project that was reviewed and revised successfully in April 2017 to align to the logical framework model and adapt to the new community health landscape in Senegal and within Peace Corps. Indeed, the emergence of a the new USAID EPCMD initiative and the rearrangement of Senegal's community health field following the launching of the new USAID Neema Project (Integrated Health Delivery/Behavior Change) meant that the Peace Corps Health Project could develop synergetic collaboration to benefit PCVs. Therefore, the Health project developed an EPCMD action plan targeting three accelerator behaviors. A nation-wide barrier analysis was conducted and its results has been guiding the behavior change activities that PCVs has been undertaking. The biggest change introduced by the new project is the placement of Health PCVs in health posts to cover health huts within the catchment area. PCVs are expected to build the capacity of community health workers to deliver quality services; and support processes of health system strengthening through work plans that will be developed by health posts.

616

Community healthcare workers trained in components of behavior change communication.

434
Health workers trained in soft skills other than behavior change communication **1,255**People trained in child

system strengthening activities supported/ created

Children under five years reached with nutrition-specific interventions

health nutrition through PC-supported health Youth who participate in a club with an emphasis on gender empowerment and health fo-

cused life skills

1,342 Target population reached with individual or small group education on essential maternal and newborn care services

demonstrate proper hand washing

area program

# COMMUNITY ECONOMIC DEVELOPMENT

Community Economic Development (CED) Volunteers are committed to enhancing the entrepreneur-ial potential of women and youth in Senegal and improve individuals' capacities to implement specific micro and small business activities. Volunteers employ a variety of strategies to accomplish their objectives including participatory community analysis, training, coaching and mentoring. All this participates in reaching the goal of enabling Senegalese households to achieve upward economic security. The new CED program, started in 2018, has two priority niches, identified in partnership with the Senegalese: waste management and agribusiness.

In addition to teaching the fundamentals of entrepreneurship based on a twelve-module training program, Volunteers host intensive business development camps, organize business events, implement and support entrepreneurs' clubs, and supply with a variety of business development services such as marketing strategy, business-planning, information and communications technology, etc. The CED programming team continues to identify and nurture partnerships with a number of local and national organizations, including La Délégation pour l'Entrepreneuriat Rapide des Femmes et des Jeunes, l'Agence de Développement et d'Encadrement des Petites et Moyennes Entreprises, l'Agence Nationale pour la Promotion de l'Emploi des Jeunes, l'Association Nationale des Chambre des Métiers du Sénégal, Chambre de Commerce, Sama Entreprise, and many more. In addition, the Program has inaugurated the implementation of participatory planning committees and strategic plans for the promotion of local entrepreneurship. Both tools are geared to developing a conducive working environment for Volunteers and adequate entrepreneurial infrastructure to support the development of successful entrepreneurs.

1,493	
dividuals taught e	n

490

21

Ind preneurship behaviors

Individual entrepreneurs coached to Events organized for enadopt entrepreneurial behaviors

trepreneurs

19

447

593

leadership clubs conducted

Youth entrepreneurship & Individuals who apply basic business Individuals trained on how skills to their new or existing entrepreneurial activity

to implement a specific MSE activity

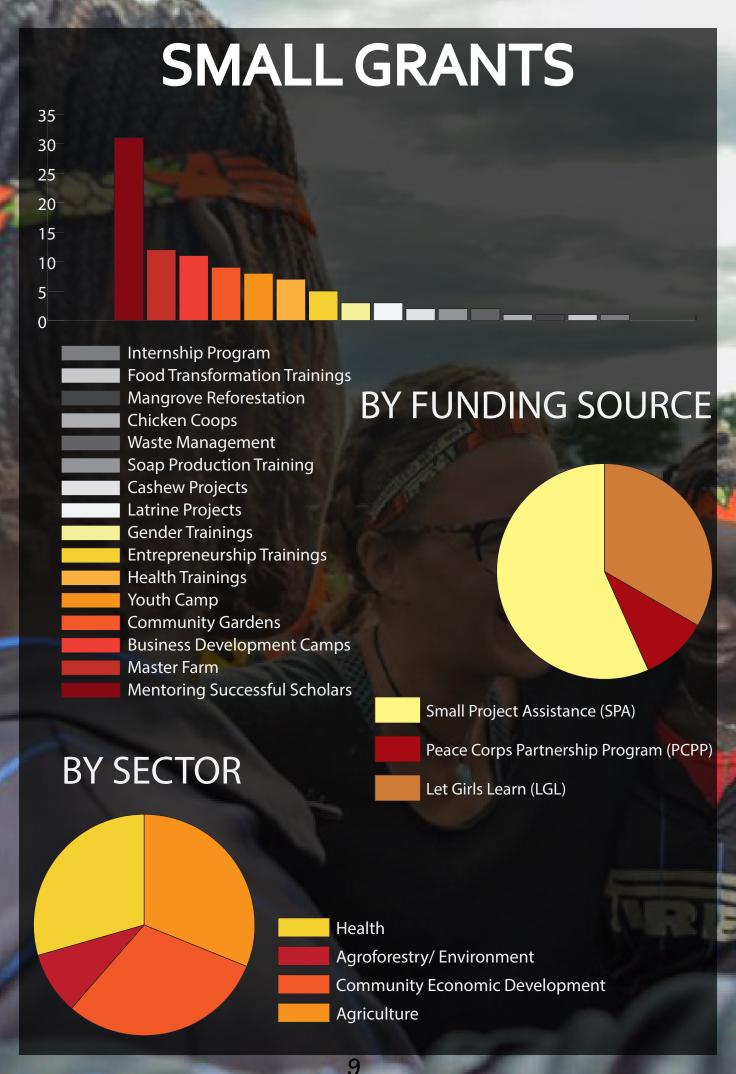
297

627

Youth BDCs conducted

Individuals who demonstrate increased entrepreneurial behaviors

Individuals who increase their sense of agency and leadership





#### **ACCESS ENGLISH**

The English Access Micro-Scholarship Program (Access) provides a foundation of English-language skills to bright, financially disadvantaged students, primarily aged 14 to 20, in their home countries. Access programs give participants, English skills to facilitate future access to educational or employment prospects. Participants also gain the ability to compete for and to participate in future exchanges and study in the United States. Since its inception in 2004, approximately 150,000 students in more than 80 countries have participated in the Access Program.

In 2019, 22 Volunteers from all sectors worked in partnership with Access English teachers 12 sites across Senegal to co-plan and co-facilitate an American style summer camp experience for the Access students. During the camp, Volunteers shared American culture through camp games, songs and activities, and encouraged students to practice their English speaking, listening, and writing skills.







#### **GENDER & DEVELOPMENT**

The SeneGAD program promotes the gender and development agenda of Peace Corps Senegal. Sene-GAD seeks to implement programs within Senegalese communities promoting gender equity and positive youth development through Volunteers. SeneGAD provides education and resources for Volunteers regarding gender work and implementation strategies to practice within Volunteers' communities. In 2019 Volunteers made significant strides in implementing gender work all across Senegal. The Mentoring Successful Scholars (MSS), which aims to close the gender gap in education by supporting middle-school girls who show a combination of academic promise and financial need, saw 45 successful volunteer grant proposals leading to 675 scholarships awarded alongside the formation of MSS clubs in each of the respective communities. Approximately 300 youth attended volunteer led empowerment and leadership camps across 8 different regions of Senegal. The first annual Food Security Camp was held in the Podor region, hosting 14 young women and 7 male counterparts.

This past March, SeneGAD members and their respective counterparts traveled to the Thies Training Center for the annual Gender Champion Workshop. Awa Traore, Peace Corps Senegal's cultural facilitator and gender champion, lead sessions on Peace Corps' approach to gender, men as partners (MAP), women's health, and more. This workshop equipped participants with the knowledge and tools necessary to return to their communities and hold their own gender-based events. Following this workshop, Volunteers and counterparts from Toubacouta held a wide-scale regional gender tourney. Travelling to 6 different sites, they spoke with 127 male and female participants from twelve (12) different villages. Two regional gender workshops were also held in the regions of Diourbel and Fatick, reaching a total of 50 Senegalese youth. These events allowed for the implementation of gender work in different areas of the country, promoting topics such as gender equity and men as partners.

This past March SeneGAD held their annual March GADness competition, aimed to promote and encourage the implementation of gender awareness in volunteer host communities. In the month of March there were 164 trainings held for women and youth, 67 youth club meetings facilitated, 51 gender-based discussions held and a total of 16 new women and youth groups formed. In 2019 technical staff worked closely with SeneGAD to change sector logic project frameworks in order to include gender focused language (i.e. >40% women must be present in given activity). The Peace Corps' Senegal Master Farmer Program also increased their number of female farmers from 11 to 14. Additionally, in 2020 we anticipate:

- 1) The implementation of an annual Men as Partners Training of Trainers starting in January 2020 where we will train 9 SeneGAD members and 11 staff members on the Men as Partners program and how to implement this work in both Peace Corps and Senegalese communities.
- 2) An increase in the number of female farmers in Master Farmer Program to comprise at least 50% women in the upcoming years.
- 3) Better integration of gender focused topics and language into the logic project framework of all sectors.
- 4) Implementation of gender and youth specific indicators.
- 5) Revision of the Positive Youth Development manual to integrate more gender activities and gender focused language.
- 6) Staff trainings on gender and ally ship for Volunteers undergoing gender-based harassment.

14

Community counterparts attended the Annual Gender Champion Workshop

300

Youth attended youth empowerment and leadership camps in 8 regions in Senegal 675

Scholarships awarded to high acheiving girls

### MALARIA INITIATIVE

The Peace Corps-wide Stomp Out Malaria initiative, launched in 2011, aimed to make an immediate and measurable impact in the fight against malaria by promoting grassroots innovation, collaboration with partners, and knowledge sharing. In recent years, the initiative has become decentralized, with each Peace Corps post working more independently towards these goals.

The Stomp Senegal Committee carries on the legacy of the Stomp Initiative by supporting Senegal Volunteers and their counterparts in all sectors working in malaria prevention. By promoting collaboration and knowledge-sharing among Volunteers, local counterparts, their communities, partner organizations, and the government, Stomp Senegal strives to support existing and emerging initiatives in the continued fight against malaria.

In March 2019, a "Malaria Boot Camp" provided 28 Volunteers and 26 counterparts with the skills and knowledge needed to combat the burden of malaria in their communities. Participants learned about malaria biology, epidemiology, behavior change, social messaging, and community activities. These trainings were held in advance of the main national malaria control campaigns of the year, and participants discussed how to best support these efforts.

In the 2019 universal bed net distribution campaign, 12 Volunteers assisted in the planning, awareness-raising, and distribution of bed nets in their area. During the seasonal malaria chemoprevention campaigns held in high-transmission areas of the country, 13 Volunteers were involved in the training of and sweeps by community health workers distributing the medications in their communities.

Additionally, each year, Stomp organizes a malaria competition among regions of Senegal Volunteers. In 2019, "Malaria Fortnights" spanned two two-week periods in August and October. Volunteers across the country competed to out-perform each other in promoting malaria awareness and reinforcing the capacity of community members and health workers to combat the disease. From market booths to murals to community theaters, PCVs found innovative ways to spread the messages of how to prevent malaria.

165

Malaria
Fornight activities
conducted

50

Volunteers participating in Malaria Fortnights 1,399

Community members reached with malaria BCC

#### **FOOD SECURITY**

Through the Food Security Initiative, PC is equipping Peace Corps Volunteers (PCVs) and their community partners to better address food security needs in Senegal. PCVs work in concert with their local community partners, contributing both to the Government of Senegal's economic growth priorities and to PC's global food security efforts in support of the Feed the Future (FTF) program. The current PC Food Security Initiative represents the third inter-agency agreement through which USAID/Senegal has supported PC Senegal food security programming.

Through intervention at the grassroots level, this initiative aims to increase the capacity of partner communities to ensure their own food security. The PC/S Food Security Initiative has six main objectives:

- Improve infant and young child feeding practices.
- Improve access to and consumption of diverse and quality foods.
- Improve agribusiness product and profitability.
- Increase quality and yield of food produced by master farmers and communities.
- Increase positive youth development at the grassroots/community level.
- Increase gender empowerment at the grassroots/community level.

PCVs in all four sectors and across all regions of Senegal contribute to food security in their communities. They work to mobilize leaders in their respective sectors, helping targeted communities develop local responses to food insecurity.

The Master Farmer program – a key component of the Food Security Initiative – expanded in 2019 from 55 to 66 total Master Farmers. The Master Farmers are host country nationals who, on a less than one hectare field, demonstrate new technologies and promote Food Security along with Volunteers in their areas.

4,802

Individuals participated in food security related activities

222

Households reported increased access to fresh foods six months after establishing a garden 103

Children were reportedly exclusively breastfed for the first six months

1,463

Individuals received nutrition training 61

Community organizations have received food security assistance throughout the country

1,288

Individuals have applied improved agricultural management practices or technologies

#### **SUCCESS STORY**

Peace Corps Program Helps Khonk Yoy Master Farmer Quadruple Farm Capacity

In the early stages of establishment of the one hectare Khonk Yoy Master Farm, Master Farmer Serigne Abdou Sarr struggled with water availability. However, with the help of a Volunteer, Sarr was able to create a savings plan that eventually enabled him to use master farm profits to buy new equipment, including a water pump. The pump improved access to water and reduced the manual labor required to water the garden space, allowing Sarr to significantly increase vegetable production and rely less

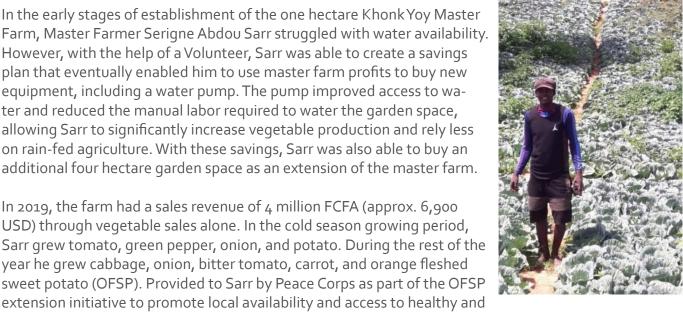
In 2019, the farm had a sales revenue of 4 million FCFA (approx. 6,900 USD) through vegetable sales alone. In the cold season growing period, Sarr grew tomato, green pepper, onion, and potato. During the rest of the year he grew cabbage, onion, bitter tomato, carrot, and orange fleshed sweet potato (OFSP). Provided to Sarr by Peace Corps as part of the OFSP

on rain-fed agriculture. With these savings, Sarr was also able to buy an additional four hectare garden space as an extension of the master farm.

nutritious foods, the sweet potato was successfully grown and harvested. The master farmer's family now cooks with the OFSP instead of the common less-nutritious white fleshed variety. He even introduced the nutritious potato into the diet of his neighbors by serving it as part of the Magal Touba holiday meal in October.

As a successful young farmer he has earned respect and influence in his community. Sarr works to share his knowledge in his farming community

to contribute to the success of his neighbors and peers. He conducted several community trainings in 2019 including grafting, tree out-planting, tree maintenance, onion bulb production, compost, and general gardening techniques. As a master farmer, Sarr's goal is to be a resource for agriculture and agroforestry techniques and best practices; and to be able to supply the community with everything they need related to agriculture technologies and plant materials.



Successful season allows **Master Farmer Serigne** Abdou Sarr to reinvest and expand his farm by an additional four hectares



## THANKS TO OUR **PARTNERS**















DES FEMMES ET DES JEUNES





