

## **About Us**

Peace corps is a volunteer Agency of the United States Government. It was established in 1961 by President John F. Kennedy to promote world peace and friendship. At the request of the government of Uganda, Peace Corps started operating in Uganda in 1964. Peace Corps goal is to help Ugandans meet their need for trained men and women, enable Ugandans have a better understanding of American culture and people, and teach Americans about Ugandans by sharing their culture.

# Overview of the Agribusiness and Economic Development Project.

The Uganda Agribusiness Project therefore aims to empower households, especially youth, women, farmers - as individuals or in groups - to increase incomes, reduce malnutrition and poverty through improved money management practices, enhance entrepreneurial skills, establish and strengthen Income Generating Activities

(IGAs) and improve households' knowledge and skills on nutritious diets and food choices

Agribusiness Volunteers work with Community based organizations (CBOs), Non-Governmental Organizations (NGOs), Cooperatives, Farmer groups where Volunteers are placed for a 2 year service to support households achieve economic security, ensure their basic survival, maintain access to basic services (i.e. health, transportation, education, food), achieve a minimally acceptable local standard of living, and sustain livelihoods in the medium to long term. In the communities where Agribusiness Volunteers work, household members often lack the skills to pursue available employment opportunities, the capacity to create their own employment and economic opportunities, and the critical money management skills needed to manage household income and expenses.

#### **PROJECT GOAL**



Household members-, especially, women, youth, and farmers - pursue new economic opportunities and achieve improved food and nutrition security.

#### **OBJECTIVES**



Increase the capacity to apply improved money management practices.

Develop entrepreneurial potential especially for the youth.

Increase capacity to implement income generating activities (IGAs).

Increase households' adoption of nutritious diets and food choices.

#### **KEY ACTIVITIES**

- Co-train in group-based savings, microfinance, and lending programs
- Co-train communities in business skills, financial literacy, and money management best practices.
- Promote entrepreneurship behavior through training, coaching, mentoring, camps, and clubs.
- Guide communities to select and manage viable income generating activities (IGAs).

- Co-train key household decision makers on the importance of consuming nutritious diets.
- Support post-harvest handling and value addition interventions.
- Empower communities to engage in environmental protection and strengthen resilience
- Promote women economic empowerment through digital literacy activities.
- ▶ Increase market access and market participation among women and youth.



# Get in touch

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### Some of our key Partners







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