Connecting Cultures, Promoting Service at Smithsonian Folklife Festival

Before applying for a passport to travel to Washington for the 2011 Smithsonian Folklife Festival, Lilian Nalilian Lekadaa—a Samburu woman from northern Kenya—had never been to her nation’s capital, Nairobi. Months later, she found herself in the unlikely position of sitting on the National Mall in Washington, D.C., teaching thousands of Americans and visitors from around the world about the art of traditional Kenyan basket making.

Lekadaa was one of 83 participants—a group comprised of current and former Volunteers and their host-country partners—who were invited by the Smithsonian Institution to represent the Peace Corps at the annual exhibition of culture. Peace Corps Goals Two and Three were on display at the Festival. Host-country participants shared their traditions and learned about American culture firsthand, visiting national monuments, attending a Major League Baseball game, and enjoying the sites of Washington, D.C.

Over the course of the Festival, many described the Peace Corps as a family. “Without this opportunity, I couldn’t meet the Zambians or the friends in Tonga in the Pacific,” said Malian mud cloth maker, Hamadoun “Big Brother Simbi” Sankaré. “We love each other like sisters and brothers: one mind, one heart.”

“The Peace Corps Volunteers, returned Volunteers, and host country nationals who were participants exemplified the goodwill, energy, and spirit of our organization,” said Peace Corps Director Aaron S. Williams. “Their devotion to promoting world peace and friendship taught visitors about the work of Volunteers and represented the bond that has developed with the people of 139 countries in which the Peace Corps has served.”

Festival participant Mahabat Sultanbekova, a Peace Corps staff member in the Kyrgyz Republic, said, “When you’re in Kyrgyzstan, America seems to be so far away, like it’s on another planet, but once you’re here you get to talk to people, you get to know the people, you get to have breakfast together with people in America and you’re like, ‘Wow, we’re all human, we are all the same.’”

Although participants didn’t always share a common language, they soon found ways to communicate through a shared experience. “Even though some may not speak English, we are still able to communicate through sign language, which we just learned,” said Henry Chilufya, a Peace Corps/Zambia staff member.

Learning and sharing occurred in many forms at the Festival, some of which will have a long-term benefit for local communities. For Mele Vaikeli, an artist and weaver from Tonga, an invitation to the Smithsonian’s National Museum of Natural History archives revealed that Tongan weaving has evolved over the years. With the help of a curator, she discovered in the museum’s collections several patterns, designs, and materials from 19th century Tongan weaving that will have a long-term benefit for local communities.

A Summertime Staple in Washington, D.C.

The Smithsonian Folklife Festival has been a summertime staple in Washington, D.C., for 45 years. The 10-day event is a “museum without walls,” bringing together musicians, artists, performers, craftspeople, storytellers, and community members to the National Mall to demonstrate the skills and knowledge of community-based traditions from around the world.

This year’s Peace Corps program explored the agency’s mission—to promote world peace and friendship—by introducing visitors to Volunteers and returned Volunteers and members of the communities in which they have served. The Peace Corps was joined by programs on the country of Colombia and Rhythm and Blues music.

Welcome by participants ranging from Jamaican organic farmers, to Georgian winemakers, to San Dancers from Botswana, the nearly 1.1 million visitors who attended this year’s festival got a true taste of the Peace Corps.

To enjoy the sights and sounds of this highlight of our 50th anniversary, go to flickr.com/peacecorps.gov or festival.si.edu.

50th Anniversary Photo Contest Winners Announced

Thank you to all Volunteers who participated in the Peace Corps’ 50th Anniversary Photo Contest. After judging over 3,700 photos, the following 13 winners were announced in September:

Paige Gable, Indonesia (2011-2012)
Charlene Espinoza, Liberia (2012-2013)
Briana Scroggins, Malawi (2010-2012)
Cate Crandell, Moldova (2012-2013)
Pamela Rogers, Lebanon (2004-2009)
Melanie Chamberlain, Senegal (2009-2011)
Sara Iloizzo, Togo (2004-2009)
Emily Haas, Armenia (2008-2011)
Michael Goralczyk, Tanzania (2010-2012)
Clara Johnson, Guinea (2005-2009)
Elle Chang, Indonesia (2011-2013)
Chris DeVry, Mongolia (2001-2006)
Julie Smith, Madagascar (2009-2011)

Winning photos will be featured in the next issue.

Madagascar Volunteer Julie Smith’s photo was recognized as the most popular contest entry based upon Facebook votes.
“Overseas Mail Or ‘Waiting for Godot’,” an article in the July/August 1987 edition of Peace Corps Times, outlines a formula for successfully corresponding with family and friends in the U.S.

... Setting up the pattern requires exquisite mathematical calculation. It takes at least two days’ worth of free time for you to write a good letter. (And that’s if you are lucky enough to have electricity and can see what you’re writing at night when your primary job is done for the day.) Getting it to the post office is the ‘X’ factor and the length of time it takes depends on whether your site is out in the hinterlands. Then you have to figure on at least two or three more days after you post it for the letter to leave your country, and plan on a minimum of two weeks until it arrives in the hands of your intended reader.

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“How do you share such an amazing experience with others? When someone says, ‘Wow, Peace Corps, huh? So, what did you do?’ how do I begin to answer?”

“You should give your correspondent a week or two to answer, and another couple of weeks for the response to brave the waves or survive the flight and finally be placed in your mailbox. Then enter the ‘X’ factor to get it to your site and you’ve completed the two-month flow chart for correspondence.”

While probably fairly accurate in the 1980s, such an equation is less applicable today, with many Volunteers relying upon electronic media for their correspondence with family and friends.

It is estimated that in 1993 the Internet carried only 1 percent of the information flowing through two-way telecommunication, but by 2007 more than 97 percent of all telecommunication was carried over the Internet. Accessibility to Volunteers has mirrored that growth. All but 2 percent of over 5,200 Volunteers who responded to the 2010 Peace Corps Annual Volunteer Survey (AVS) reported they had access to the Internet. Fifty percent reported having daily access, while another 44 percent had weekly or monthly access.

Global cell phone availability is even better. Ninety-nine percent of the Volunteers responding to the 2010 AVS reported they had access to a cellphone. Of those, 95 percent reported using text messaging on a daily basis.

Social networking sites like Facebook, Flickr, Tumblr, You-Tube, and Twitter are increasing in use, while blogging is also a familiar mode of communication for many Volunteers. In fact, 54 percent of the AVS respondents reported having a personal website or blog. These tools allow Volunteers to keep in touch with family and friends and to share Peace Corps work projects with one another.

One such blog has provided a third-year Volunteer with the opportunity to present a clearer picture of his daily triumphs and challenges. Mongolia Volunteer Travis Hellstrom (2008-2011) of Hickory, North Carolina, has combined knowledge of health issues with media savvy to develop his blog, Advance Humanity.

Greene is a nationally recognized and respected victims’ rights advocate with over 17 years of experience in the anti-sexual violence field. She founded the nonprofit organization Speaking Out About Rape, Inc. in 1999. Her policy work also includes co-authoring Florida’s Sexual Predator Prosecution Act of 2000 and collaborating with others to develop the first national protocol for sexual assault forensic/medical examinations.

She was recognized by the U.S. Department of Justice for Dedication to Victims’ Rights in both 2000 and 2002. Kellie Greene can be reached at victimadvocate@peacecorps.gov.

CDC Signs MOU
With Peace Corps

A new Memorandum of Understanding (MOU) was recently signed between the Peace Corps and the Centers for Disease Control and Prevention (CDC), building upon an existing collaboration between the two agencies.

Under the expanded MOU, the Peace Corps will work together to strengthen health systems and select Peace Corps health Volunteers’ worksites. The two agencies also hope to start a mentorship program that matches CDC field staff with Peace Corps Volunteers in select countries.

The CDC is a key partner for Peace Corps in implementing the President’s Malaria Initiative (PMI) and the President’s Emergency Plan for AIDS Relief (PEPFAR).

Focus In/Train Up
Strategy Implemented

Since the completion of Peace Corps’ first Comprehensive Agency Assessment in 2010, the agency has been implementing the strategic recommendations. The agency is also focused on a second strategy called “Focus In/Train Up” (FITU), which is being implemented at posts around the world.

FITU is designed to make the work of program managers, training managers, and other staff members easier and more effective by answering the following questions:

• Training: What can effective training generalist Volunteers do to?
• Excellence: What can generalist Volunteers do best?
• Impact and Effectiveness: Concentrating on evidence-based activities, how can we maximize and measure our impact?
• Demand: What are the strategic development priorities of our host countries and partners?
• Synergy: How can we enhance synergy with development efforts and leaders?

are no longer used by artists today.

“I had a chance to see how they did the work they did many years ago that’s already gone,” said Vaekili. “Now, I’m thinking, how can I give that knowledge from the past and put it in the present for the new generation.” Vaekili and current Peace Corps Volunteer Elena Borquist Noje took pictures to share with craftspeople in Tonga to help reintroduce these lost traditions.

Building upon the idea of promoting service to the next generation, a Kids Corps Family Learning Area allowed children to learn about the 250 different languages Volunteers speak.

In some cases, coming to the Festival simply reinforced how Volunteers felt about their Peace Corps experience. Tom and Leah Ferrebee, who are nearing the end of their service in the Philippines, accompanied youth from the Rehoboth Children’s Home. The youth performed tinikling, the Filipino national dance, and demonstrated traditional games, paper-making, and cooking. “My favorite part of the Festival has been watching these kids grow over the last two weeks. We told them how grateful we are to them for bringing this experience into our lives,” said Tom Ferrebee.

Demonstrating the service projects many Volunteers introduce to their host countries, Festival-goers were invited to paint world maps, construct a wall out of recycled bottles, shell corn with a bicycle, create charcoal with corncobs, and much more.

The Festival was also a reminder that the Peace Corps mission of world peace and friendship has stood the test of time. For two short weeks in Washington, D.C., the Folklife Festival brought people together from every corner of the globe. Nearly 1.1 million visitors shared in the Peace Corps experience and helped to commemorate 50 years of service since 1961.

Completed his final blog as a Volunteer Leader on August 30, he wrote:

“To say that Peace Corps has changed my life forever would be an understatement... Since applying to Peace Corps I completed a silent retreat that I never thought I’d finish, created dozens of awesome projects with my amazing Mongolian counterparts and fellow Volunteers, wrote a book, designed a ton of websites, made my own merit badges, created an iPhone app, organized the first TEDx (Technology Entertainment and Design) event in Mongolia, and was married to my amazing wife. Peace Corps has exceeded my expectations in every way and allowed me to enjoy things I never imagined.

“How do you share such an amazing experience with others? When someone says, ‘Wow, Peace Corps, huh? So, what did you do?’ how do I begin to answer?”

“Well apparently I wrote a lot about it. Looking back, I’ve written over 300 articles on my blog...”

Do you Tumblr?

Go to the Peace Corps’ new tumblr page at peacecorps.tumblr.com to see what other Volunteers are doing in the field. You’ll find photos, videos, inspirational quotes, and many more exciting features. And, if you have your own Tumblr page, don’t forget to follow us!
Peace Corps at the 2011 Smithsonian Folklife Festival

1. Craft Demonstrations: Artisans demonstrated their crafts, which were also available for purchase in the market tent.

2. Kids Corps Tent: The Festival’s youngest visitors collected stamps in Festival passports and learned new language skills.


5. Appropriate Technology: An interactive display showed common items repurposed to make daily tasks more efficient.

6. Peace Porch: Visitors gathered around the porch to hear stories about the Peace Corps.

7. Shea Butter: Ghanaian women demonstrated the process of making shea butter.

8. Wine Making: Grape stomping was a highlight for visitors.

9. Home Cooking: Volunteers and HCNs hosted their own cooking shows highlighting traditional food dishes.

10. Bottle School Wall: Visitors learned to fill plastic bottles with inorganic trash to construct a wall.

11. World Map: Visitors to the Festival helped complete a World Map project.

12. Peace Corps Entrance Gate: Visitors entered the Peace Corps section of the Festival here.

13. RPC Village: Message boards, a wish tree, and scheduled reunions allowed RPCVs to reconnect.

14. World Stage: Performers shared traditional songs and dances with Festival visitors.

15. Food Tents: Southeast Asian and West African concessions were available.

Appropriate Technology: Zambia

The Peace Corps/Zambia team demonstrated technology projects that use village resources to improve the standard of living. Their demonstration included solar–food dryers, pedal–powered cell phone chargers and clothes washers, coolers, maize hullers, and fuel–efficient stoves.

Craft Demonstrations:
Volunteer Elena Borquist-Noyes accompanied Tongan artisan Mele Vaikeli to the Festival, where they demonstrated Tongan weaving. Artisans from Kenya, Mali, Guatemala, the Kyrgyz Republic, and Morocco also gave handicraft demonstrations.

Peace Porch
Volunteers, returned Volunteers, host country nationals, and Peace Corps staff gathered on the Peace Porch stage to share stories about their experiences promoting world peace and friendship.

Shea Butter: Ghana
Three women from Ghana joined RPCV Bahama Wright to share their knowledge of shea production. Wright and the women set up a production display to demonstrate how they transform shea nuts into shea butter to sell and use.

Bottle School Wall: Guatemala
RPCV Laura Kutner and her two Guatemalan counterparts demonstrated how to use plastic bottles filled with inorganic trash as an alternative to cinder blocks to construct a wall. During her service, Kutner and her host community used the same method to build a local “bottle” school.

 RPCV Village
The tents in the RPC Village provided RPCVs and others a place to connect through message boards and a conversation area. Records were provided in The Oral History tent to document and preserve stories from the history and culture of the Peace Corps.

World Stage
The World Stage tent presented a variety of music, dance, and theater from current Peace Corps countries.

Performances included The Garifuna Collective, featuring the Unikul Women Singers (Belize/Honduras); Ngor Galle Dance Group (Botswana); Opika Performance Group (Ukraine); Peru Gozando (Peru RPCVs); and The Rehoboth Children’s Home Dance Team (Philippines).
Weeklong Celebrations Honor the Peace Corps

Friendships were renewed and stories were shared at events recognizing the recent 50th anniversary of the September 22, 1961, signing of the Peace Corps Act. To commemorate the milestone, thousands of returned Volunteers attended events across Washington, D.C.

Following is a snapshot of the many events hosted by the Peace Corps, the National Peace Corps Association (NPCA), Returned Peace Corps Volunteers of Washington, and others. For more details, visit www.peacecorps.gov/50.

The celebration began on Wednesday, September 21, with a ceremony at the Smithsonian’s National Museum of American History, marking the donation of artifacts for a new Peace Corps Collection. The museum also hosted an “Out of Storage” display with a few of the newly collected items, allowing RPCVs and visitors to see the items before they were processed by material preservationists.

The collection included an original sign from Peace Corps’ post in Ghana and remarks by Senegal Country Director Chris Hedrick highlighting the work of Volunteers in malaria prevention and education in western Africa.

The agency also hosted a three-day open house at Peace Corps headquarters that began Thursday. Visitors and returned Volunteers left notes on an RPCV message board, mingled with Peace Corps staff members, and viewed winning photos from the Peace Corps’ 50th anniversary photo contest.

On Thursday, RPCVs also shared their personal stories at the Peace Corps Story Slam at McPherson Square in the heart of Washington, D.C. The event, produced in cooperation with a local Washington story-telling group, allowed the audience to hear about the Volunteer experience firsthand.

The storytelling continued Friday morning at the “Early Volunteers” panel, moderated by Peace Corps Chief of Staff Stacy Rhodes. Panelist Judy Guskus (RPCV/Thailand I) shared the story of the “historic napkin.” She was one of thousands of students at the University of Michigan on October 14, 1960, who were asked, by then-Sen. John F. Kennedy, if they would contribute two years of their lives to help people in countries of the developing world.

Before the game, RPCVs also displayed the colors of their countries of service in a “Parade of Flags.”

Williams also addressed those attending The Promise of the Peace Corps Gala hosted by NPCA at the Ronald Reagan Building later that evening. Former U.S. Sen. Harris Wofford, who was instrumental in creating the Peace Corps, also spoke. The event was hosted by Chris Matthews (RPCV/Swaziland, 1968-1970), while singer-songwriter Crystal Bowser entertained the audience.

The celebrations concluded Sunday with a ceremony honoring Volunteers who have died in service and the work done by all Volunteers. The ceremony attracted nearly 5,000 visitors and included government leaders and ambassadors from Peace Corps countries.

Liberia Vice President Joseph Boakai Sr., who was influenced by a Peace Corps Volunteer during his childhood, said, “I think of no other organization in the world with grassroots orientation that has achieved all of its goals in record time as the Peace Corps.”

Looking to the agency’s next 50 years, former U.S. Sen. Chris Dodd (RPCV/Dominican Republic, 1966-1968) said, “Now more than ever, we are at a point in history where the Peace Corps is needed. [The Peace Corps] has not only remained an important symbol of hope throughout the world, but has become an essential element of this world as well.”

Director Williams concluded the ceremony by honoring all Volunteers. “They belong to a single common family—one united in the belief that service can change lives and change the world,” he said.

Following the ceremony, Volunteers from all 139 of Peace Corps countries walked to the Lincoln Memorial in a Walk of Flags procession. Director Williams carried the Peace Corps flag.

Tanzania Peace Corps Volunteers Peter McDonough and Aron Walker showed the fruits of their labor at a science exhibit in June at Mkowawa University College of Education (MUCe). McDonough, a secondary school teacher, and Walker, a college instructor, manned a tent as part of MUCe’s celebration of the 50th anniversary of its parent institution, the University of Dar es Salaam.

While other tents housed education and humanities exhibits, the Volunteers’ tent displayed a secondary school science and humanities exhibits, the Volunteers’ institution, the University of Dar es Salaam.

Two of his students joined McDonough and showed how they learned science at their school, demonstrating low cost laboratory flame sources and explaining the manufacture of biochemical reagents from materials found at the market. More than just show and tell, the students engaged the large crowd in experiments: spinning bicycle wheels, testing botanical indicators, and powering up a hand-built electrical motor.

Several educators described the presentation as “transforming,” noting that it left them excited about the possibility of hands-on methods for teaching science, even at the most remote schools. “I have seen a new way to teach,” remarked one education student after using a hand mirror and a bucket of water to reveal many colors in white light.

“That is the whole point. A well-conceived activity will teach the concept completely,” said McDonough.

Particular touching for current educators was observing the depth of knowledge McDonough’s students exhibited in their explanations. MUCe invited Walker to take part in a discussion about how to improve secondary level science education. Walker specifically addressed the benefits of hands-on science and the possibilities afforded by using local material.

One of the students presenting the exhibit summarized the point very well: “Doing experiments is the best way of learning only remains. And you can do experiments with very ordinary things, things that we can find even at our school.”

The Peace Corps Walk of Flags makes its way to the Lincoln Memorial.

Guskus immediately took Kennedy’s words to heart, penning her thoughts on a napkin. “My ex-husband (Al Guskin) and I went to a greasy spoon and wrote a letter to the (student) community at-large in Ann Arbor. It got in the paper and we said, ‘This is a great idea, we’re ready to volunteer,’” she said.

“Doing experiments is the best way of learning only remains. And you can do experiments with very ordinary things, things that we can find even at our school.”

The Peace Corps Story Slam at McPherson Square captured the spirit of the celebration. Each Peace Corps regional recruitment office has a smaller “RPCV career corner,” equipped with a computer with Internet access and the same helpful resources. In addition, this past year, Returned Volunteer Services conducted one-day regional career events, including regional job fairs, in each of the regional recruitment office cities.

Everyone is encouraged to join the RPCV Network listserv, a daily listserv exclusive to RPCVs that features job opportunities, career events, and housing opportunities. To join, visit www.groups.google.com/group/rpcvnetwork.

All RPCVs may also take advantage of One Stop Career Centers located throughout the U.S., which can provide valuable assistance during the job search process. To find your closest employment center, visit www.service-locator.org/onestopcenters.asp.

Career Corner
RPCV Career Center Relocates to Washington, D.C.

Returned Volunteer Services’ RPCV Career Center has moved to Washington, D.C. Previously located within the Mid-Atlantic Peace Corps Recruiting Office in Arlington, Virginia, the Career Center is now part of Peace Corps headquarters.

Temporary located in a separate building, the center will move to its permanent destination on the ground floor of the main headquarters building when renovations are completed in January 2012.

The current facility has four computers, loaded with valuable resources to help RPCVs transition from Peace Corps into post-service employment. Bulletin boards feature up-to-date information on housing, job fairs, career-related workshops, and other free events. RPCVs also have access to general office equipment, such as a copier and printer, to assist them in conducting an effective job search.

The Career Center provides a variety of services to RPCVs, including:

• Workshops and webinars on career-related topics like networking, cover letters, and interviewing techniques
• Resume reviews, in-person for those living in Washington, D.C., and via Internet for those outside Washington
• Assistance with the career and job search process

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NOTES from the FIELD
A Brief Look at Posts and Projects

BULGARIA

Inaugural English Spelling Bee held
Felicia Bivens (2009-2011) and Erin Raleigh (2009-2011) joined more than 50 Peace Corps Volunteers in organizing
Bulgaria’s first National English Spelling Bee with the help of local students and teachers. The winner of the competition was a 13-year-old student from Kostinbrod, Bulgaria, who received a trophy from U.S. Ambassador James Warlick.

The winner and 20 other students also each received a scholarship to an English-language summer camp in July that Volunteers helped organize.

BURKINA FASO

Volunteer Helps Revitalize Archery
Volunteer Jon Rudnicki (2009-2011) recently helped revitalize archery by hosting a community tournament. Home to the Lobi, whose ancestors carried bows to forage and use as weapons, the village was so receptive to the tournament that a second one was conducted, with a women’s division being added.

“Everyone in the village valued the solidarity in preserving their traditions,” said Rudnicki.

Women participate in an archery tournament that Volunteer Jon Rudnicki helped organize in his community.

COSTA RICA

Coffee Producers Receive Certification
Volunteer Sarah Page (2011-2013) helped a cooperative of 800 Costa Rican coffee producers create sustainable business operations and become officially carbon-neutral certified. She worked with the coffee cooperative to determine all of the direct and associated emissions over the life-cycle of the product. The cooperative eventually lowered carbon emissions by reducing the amount of fertilizer used to grow the coffee.

Volunteer Sarah Page (right) joins a member of a carbon neutral certification team in Costa Rica.

THE GAMBIA

Bike Trek Educates Youth about HIV/AIDS
Twenty-seven Volunteers and their four Gambian counterparts took a bike trek throughout The Gambia’s North Bank Region and Central River Region-North last spring to raise awareness about HIV/AIDS.

Three teams of bikers traveled to five schools and facilitated interactive programs and games to teach students about the transmission and prevention of HIV/AIDS. Each program session concluded with informational skits performed by student peer health groups.

PHILIPPINES

Baseball Camp Benefits 200 Students
Volunteers, in collaboration with the U.S. Embassy and Baseball Philippines, the country’s professional baseball league, organized a two-day baseball camp in Baguio City July 9-10. Volunteers played softball with more than 200 students and helped run a baseball clinic to promote sportsmanship and fitness. The event featured U.S. Ambassador Harry Thomas Jr. and was attended by students of Peace Corps Volunteers from the Baguio City area.

A Peace Corps Volunteer plays baseball with youth in the Philippines.

Rwanda

Pilot Program Teaches English to Judges
Eleven Volunteers organized an intensive four-month pilot program designed to teach English to Supreme Court judges and other court staff. The July training was attended by more than 60 judges and court staff members. The training was conducted in partnership with the government to help Rwanda’s judicial system transition from a Franco-phone civil law to an Anglophone hybrid common-civil law system.

SURIKAME

Anniversaries Celebrated With Ambassador, President
Approximately 500 guests attended a Fourth of July reception to honor the Peace Corps’ 50th anniversary and the 16th anniversary of Peace Corps/Suriname. The event was held at the residence of U.S. Ambassador John R. Nay.

Suriname President Desiré Boutser also attended and praised the work of Peace Corps Volunteers.

CORRECTION


TOGO

Leadership Camps Benefit 500 Youth
Throughout the summer, 50 Volunteers managed 10 weeklong camps for nearly 500 youth, ages 10 to 23, in Pagala. Participants attended four distinct camps: Espoir, a camp for kids infected and affected by HIV/AIDS, taught lessons about life skills and self-confidence; Camp Joie taught disabled youth about living a healthy lifestyle; Camp Scientifique promoted girls in science through hands-on activities; and at Camp UNTIE (Unification of the Nation: Initiative-Work-Education), youth learned about leadership, reproductive health, gender equality, and communication skills.

At the conclusion of each camp, participants organized local day camps or youth clubs in their villages to practice their new skills and share what they learned with their local communities.